



UNITED NATIONS FRAMEWORK



WSA
GLOBAL CONGRESS
VIENNA
2018

20.-22.MARCH AUSTRIA
VIENNA
CITYHALL

World Summit Award Congress 2018
**SOCIAL IMPACT THROUGH
DIGITAL INNOVATION**

EVOLVING PROGRAM

NOV 2017

WORLD SUMMIT AWARD GLOBAL CONGRESS VIENNA SOCIAL IMPACT THROUGH DIGITAL INNOVATION

PROCESS ORIENTED | INTERACTIVE | TRANSFORMATIVE | GLOBAL

8 WSA CATEGORIES



Government &
Open Data



Health &
Well Being



Environment & Green
Energy



Learning &
Education



Culture & Tourism



Smart Settlement &
Urbanization



Business &
Commerce



Inclusion &
Empowerment

World Summit Award was **initiated in 2003** as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna recognises the part that digital innovation plays in **creating sustainable social change** and impact world-wide and demonstrates the richness and diversity of best-practice solutions from all over the world.

WSA will feature the **40 global winners in the 8 WSA categories**, the WSA Young Innovators 2017 and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the **United Nations** agenda towards the **Sustainable Development Goals** towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Please join the event and its unique and agile process of interactive workshops, keynotes, winners' innovation pitches, world cafes or fishbowl sessions and **join the City of Vienna – Smart, Digital and Social.**



+ WSA YOUNG INNOVATIONS



HIGH LEVEL GUESTS FROM THE UNITED NATIONS AND THE AUSTRIAN GOVERNMENT

- ITU, UNESCO, UNIDO, International Center and UN HQ Vienna
- Federal Chancellery of Austria, Ministry of Education, Ministry for Transport, Innovation and Technology, Ministry of Foreign Affairs, Ministry of Science, Research and Economy, City of Vienna

OBJECTIVES

- Learn and Discuss how digital innovations can have a sustainable impact on society
- Demonstrating local digital innovation leading to system transformation from all UN member states
- Contribute to the United Nations Sustainable Development Goals Agenda
- Knowledge exchange between local stakeholders and their international peers
- Face 2 Face meetings for social franchising
- Empowering young entrepreneurs, start-ups and social entrepreneurs

EVENT HIGHLIGHTS

- Thought-Leadership discussions and inspiring keynotes about digital media, technology for social change and solutions for global networks
- Innovation pitches by WSA winners 2017 and Young Innovators
- Show, don't tell: interactive, hands on inspiration and skills workshops
- Josef Umdasch Forschungspreis – pitches and corporate challenge
- Interactive discussions and networking sessions
- Festive gala and award ceremony
- Closing Party by Umdasch Doka

COME TO VIENNA TO...

- Meet and interact with speakers, thought-leaders, start-ups and mentors from all over the world
- Find out what is happening in terms of innovative digital content on a global scale
- Learn from each other's experience and work together in an interactive process
- Benefit from hands on skills workshops
- Address the audience and customers from the region
- Develop new and sustainable partnerships

WORLD'S BEST ENTREPRENEURS AND DIGITAL PRODUCERS FROM ALL UN MEMBER STATES

- Digital innovations with a sustainable impact on society
- demonstrating the richness and diversity in interactive content and cutting edge technology on a global scale
- Young entrepreneurs that will boost your creativity and inspire you

MONDAY 19TH MARCH
WSA Warm-Up Day
& Welcome To Vienna

WORLD SUMMIT AWARD GLOBAL CONGRESS 2018 VIENNA

WORKSOPS FOR WINNERS AND LOCAL ENTREPRENEURS

10:00 – 16:00	→ Hotel Regina ←	→ Hotel Regina←	→ Hotel Regina←
	PITCH PERFECT WORKSHOPS by Niki Ernst, Daniel Cronin, Red Bull Amaphiko,...	GROWTH CLINIC 1 on 1 session with WSA mentors	WSA Global Experts Reunion with Dorothy Gordon, Rudy Laddaga and Manuela Wagner
16:00	VIENNA BLIND DATES to be requested upon arrival Meet speakers, investors, Viennese start-ups and business angels at Vienna old-town		
19:00	<i>»Ministry of Foreign Affairs Vienna, Herrengasse«</i> VIENNA Get2Gether and Networking evening with WSA Vienna Hosting Partners, speakers, winners, experts		



TUESDAY 20TH MARCH
»Festival Hall, Vienna City Hall,
Entrance via Feststiege II«

10:00 WORLD SUMMIT AWARD GLOBAL CONGRESS OPENING

Welcome to Vienna

- **Prof. Dr. Peter A. Bruck** WSA Chairman
- **Renate Brauner**, Executive City Councillor of Finance, Economic and International Affairs
- **Jayathma Wickramanayake (tbc)**, UN Secretary General's Envoy on Youth, Sri Lanka

10:45 INSPIRATIONAL PERFORMANCE | Ten Meters of Thinking

by **Paul Hughes**, Director Ten Meters of Thinking, Netherlands

→ Nordbuffet ←

>> 10:45

11:30 INNOVATION SHOTS 1 | Quality Content vs. Social Media Bubbles and Fake News

Moderation: **Prof. Peter A. Bruck**, WSA Chairman and **Corinna Milborn (tbc)**, Seven one Media

Shot Talks:

- **Tomas Franzen (tbc)**, Chairman Bonnier, Sweden "Future of Media Publishing in a World dominated by global platforms and the key strategy points for producers /developers of quality interactive content"
- **Ingrid Brodnig (tbc)**, Author, Journalist and European Digital Champion Austria
- **Janine Warner**, Founder SembraMedia, USA "Information Divide. Democracy and Journalism in Latin America"
- **Anshul Tewari**, Founder and Editor-in-Chief, Youth Ki Awaaz, India
- **Heba Habib**, Washington Post and Harrassmap, Egypt

UNESCO School
Video Workshop
With Francis Rafal

13:00 NETWORKING LUNCH

- 1 Prof. Peter A. Bruck
- 2 Renate Brauner
- 3 Janine Warner
- 4 Paul Hughes
- 5 Corinna Milborn
- 6 Jayathma Wickramanayake
- 7 Anshul Tewari



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TUESDAY 20TH MARCH

14:30 WSA WINNERS INNOVATION PITCHES

→ Nordbuffet ←

BUSINESS & COMMERCE

Moderated by **Tore Haugland**, Norway

- Billon Group, Poland
- Retresco, Germany
- Qisimah, Ghana
- Broota, Chile

→ Festival Hall II ←

ENVIRONMENT & GREEN ENERGY

Moderated by **Ana Goncalve Pereira**, Portugal

- Defenders of the Earth, UK
- M-Payg, Denmark
- Zumpy, Brazil
- Agrocenta, Ghana
- allGreenup, Chile

→ Wappensaal ←

JOSEF UMDASCH RESEARCHPRIZE PITCHES

Moderated by **Jean-Luc Scherer** Start-Up UAE, France

15:30

REFRESHMENT BREAK

16:00 –
17:30

→ Nordbuffet ←

HEALTH & WELL-BEING

Moderated by **Jan Schwaab**, Germany

- MedShr, UK
- Organ as a service, Germany
- AlphaBeatCancer, Brazil
- Mediktor, Spain
- PocketDefi, Austria

→ Festival Hall II ←

GOVERNMENT & OPEN DATA

Moderated by **Josephine Nzerem**, Nigeria

- Budget Monitor, Georgia
- City Points Cascais, Portugal
- Hydcop, India
- Foreign Workers Centralized Management System,

→ Wappensaal ←

JOSEF UMDASCH RESEARCHPRIZE PITCHES

Moderated by **Jean-Luc Scherer** Start-Up UAE, France

GRAND JURY FEUD – CHALLENGE THE JURY

INTERACTIVE WORKSHOPS: PLAY | LEARN | GAIN NEW SKILLS

18:00

THE CIRCLE OF INNOVATION

How to create a Culture of Innovation by **Paul Hughes**

→ Festival Hall I ←

FACTORY OF IMAGINATION

Making Ideas not Things by **Adam Montandon & Steffie Limere**

→ Nordbuffet ←

STORYTELLING

FOR SOCIAL IMPACT by **Red Bull Amaphiko**

→ Festival Hall III ←

FUCK UP NIGHTS VIENNA

Learn about the Fuck Ups from Viennese start-ups and meet with local entrepreneurs

- 1 Tore Haugland
- 2 Ana Goncalves Pereira
- 3 Jan Schwaab
- 4 Josephine Nzerem
- 5 Adam Montandon
- 6 Steffie Limere
- 7 Mathias Haas



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09:00 **INSPIRATIONAL TALK** "Why planning your life is obsolete"
by **Ali Mahlodji**, Co-Founder whatchado, EU Youth Ambassador, Author, Austria

09:30 **INNOVATION SHOTS 2** | Local innovation leading to system transformation
Moderation: **Ralph Simon**, CEO Mobilium, UK

5min Shot Talks by

- **Khalid Alkhudair**, GloWork, Saudi Arabia
- **Nkem Begho**, Futuresoft, Nigeria
- **Rapelang Rabana**, ReKindle Learning, South Africa
- **Shinta Dhanuwardoyo**, CEO Bubu.com, Indonesia
- **Karla Ruiz Cofino**, Digital Strategies and Tech-Entrepreneur, Guatemala
- **Rahat Hossain**, Co-Founder CriticalLink, Bangladesh
- **Nathan Masyuko**, Co-Founder Nex-Gen, Kenya
- **Stephanie Cox**, Co-Founder Chancenreich, Austria
- **Rayouf Alhumedhi**, Inventor of the Hijab Emoji, Austria/Saudi Arabia

11:00

WORLD CAFÉ | GO GLOBAL - Requirements and challenges to global market access

Moderation: **Prof. Dr. Peter A. Bruck**, WSA Chairman

with: **Osama Manzar**, **Dorothy Gordon**, **Rodrigo Assumpcao**, **Sachi Wickramage**, **Martin Katzer**, **Eva Czernohorsky**, **Badr Ward**, **Andreu Vea**, and many more

12:30

LUNCH BREAK

13:30

WINNING TEAMS INNOVATION PITCHES

Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ←

INCLUSION & EMPOWERMENT

Moderated by **Tanja Wehsely**
Austria

- PRECIRE, Germany
- BeMyEyes, Denmark
- Laboratoria, Chile
- Advicenode, Egypt
- Mouse4All

→ Festival Hall ←

SMART SETTLEMENT & URBANIZATION

Moderated by **Badr Ward**, UAE

- UTruckIT, Nigeria
- Directive Communications, Canada
- Chargenet, Sri Lanka
- Kappo, Chile
- Power Arena, China

- 1 Ali Mahlodji
- 2 Nkemdelin Begho
- 3 Tanja Wehsely
- 4 Nathan Masyuko
- 5 Shinta Dhanuwardoyo
- 6 Rahat Hossain
- 7 Stephanie Cox
- 8 Karla Ruiz Cofino
- 9 Rapelang Rabana
- 10 Badr Ward
- 11 Ralph Simon
- 12 Jean Luc Scherer



WEDNESDAY 21TH MARCH

→ Festival Hall ←



14:30 REFRESHMENT BREAK

15:00 – 16:30 **WINNING TEAMS INNOVATION PITCHES**
Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ←

CULTURE & TOURISM

Moderated by **Ian Lorenzen**

- Snap City, Portugal
- The Next Rembrandt, Netherlands
- The Museum of Yesterday, Brazil
- LuaBooks, Colombia
- Travel Compute Travel, Malaysia

→ Festival Hall II ←

LEARNING & EDUCATION

Moderated by **Marta Tomovska**, Macedonia

- Gnius Club, Mexico
- Micro:bit, UK
- Byjus, India
- Lab4U, Chile
- Lyfta, Finland

→ Festival Hall II ←

WSA YOUNG INNOVATORS PITCHES

Moderated by **Sharmishta Sivaramakrishnan**, Singapore

Meet the next generation of digital changemakers

GRAND JURY FEUD – CHALLENGE THE JURY

17:00 **INTERACTIVE WORKSHOPS**

→ Festival Hall I ←

INSIDE FACEBOOK

Tips & Tricks for easy Facebook Marketing by **Mathias Haas**

→ Nordbuffet ←

FACTORY OF IMAGINATION

Making Ideas not Things
by **Adam Montandon & Steffie Limere**, Function, Mexico, Function, Mexico

→ Festival Hall III ←

FUTURE OF TECHNOLOGY

By **Janine Warner and Jean-Luc Scherer**

→ Steinsaal ←

INNOVATION PLAY

By **James Norwood**, Lego

→ Wappensaal ←

1:1 MENTORING

for SIA Alumni

19:30 → Nordbuffet ←

**GRAND JURY MEETING AND
DECISION ON OVERALL WINNERS**

→ Vienna ←

ENJOY YOUR FREE NIGHT IN VIENNA

8

1 Marta Tomovska
2 Ian Lorenzen
3 James Norwood
4 Sharmishta
Sivaramakrishnan



THURSDAY 22nd MARCH

→ Festival Hall ←



SUSTAINABLE
DEVELOPMENT
GOALS

09:00

INNOVATION SHOTS 3 | ICT 4 SDGs

Moderation: tbc

- **H.E. Ms. Houda Imane Faraoun**, Minister of Post, Telecommunications, Technologies and Digitalization, Algeria (tbc)
- **H.E. Ms. Stella Tembisa Ndabeni-Abrahams**, Deputy Minister of Telecommunications and Postal Services, South Africa (tbc)
- **Jayathma Wickramanayake**, UN Secretary General's Envoy on Youth, Sri Lanka (tbc)
- **Hon. Harin Fernando**, Minister for Telecommunication and Digital Infrastructure, Sri Lanka (tbc)
- **Hon Deborah Matthews**, Minister Responsible for Digital Government, Ontario, Canada (tbc)
- **Damien Marchi**, Global Head of Content at Havas Media Group
- **Dr. Helmut P. Gaisbauer**, Centre for Ethics and Poverty Research, University of Salzburg, Austria
- **Selma Prodanovic**, Founder 1MillionStartUps, Austria

10:00

FISHBOWL SESSION | VR GOES SOCIAL | ICTs4SDGs

Interactive discussion format moderated by **Prof. Dr. Peter A. Bruck**, WSA Chairman

12:30

→ SDG LUNCHEON @ Vienna International Center in partner ship with UNIDO

WSA @ UNITED NATIONS

MATCHING THE WSA WINNING PROJECT WITH THE SDGS

14:30

→ Vienna ←

VIENNA SIGHTSEEING TOUR

WSA GALA

18:00

→ Festival Hall, Entrance Lichtenfelsgasse, on Invitation ←

WSA GALA RECEPTION

18:30

WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY

Digital Content with Impact on Society

Award Ceremony honouring the 40 winning teams of WSA 2017, the WSA Young Innovators and announcement of the 8 WSA global Champions 2018

GUESTS OF HONOR

- **Michael Häupl (tbc)**, Major City of Vienna
- **Austrian Ministers**
- **UN representatives**
- **Alejandro Plater**, CEO Telekom Austria Group
- **and many more**

»Weltmuseum«

20:00

WSA AFTER PARTY BY UMDASCH DOKA

Announcement of Josef Umdasch Forschungspreis Winners

josef
umdasch foundation
research prize

WORLD SUMMIT AWARD IMPACT PARTNERSHIPS AT WSA GLOBAL CONGRESS 2018

The WSA Global Congress brings social entrepreneurs, digital start-ups, experts, mentors and young innovators from all over the world to Vienna. WSA developed several Impact Partnerships, that this congress has a sustainable impact in Austria and enable a transformative interactive process for local attendees.

IMPACT PARTNERSHIP JOSEF UMDASCH FOUNDATION RE-SEARCH PRIZE

Connecting start-ups with corporates



in cooperation with WSA

On occasion of the 150th company anniversary of Umdasch Doka company, WSA and Umdasch Doka developed a partnership to enable a sustainable partnership between innovative tech start-ups and the Umdasch group.

All WSA nominees from the last 4 award years are invited to submit an innovative concept for 3 challenges addressed by Umdasch Doka. The challenges will be around three of the WSA Categories "Learning & Education", "Smart Settlement & Urbanization" and "Business & Commerce". The idea is to work with experienced and creative teams that already brought a successful product to their local market and invite them to come up with new ideas and prototype for Umdasch Doka.

A jury will select up to 5 finalists by category and invite them to work further on their idea, produce a prototype and pitch their solutions to a Grand Jury at the Congress in Vienna.

Each of the finalists will get a budget of € 5000,-, as well as the travel to Vienna and the accommodation paid.

The Grand Jury will select one winner in each of the three categories, who gets a business order by Umdasch Doka.

IMPACT PARTNERSHIP SOCIAL IMPACT AWARD (SIA)

Empowering young social entrepreneurs



The Social Impact Award (SIA) supports students in building social enterprises that find solutions to the most challenging issues of our time. SIA supports them by hosting events and organizing workshops to raise awareness for social entrepreneurship, teaching the necessary skills to navigate from vague intentions to promising ventures, providing access to networks and promoting the best teams with the Social Impact Award. WSA and SIA developed a special curriculum at the WSA Global Congress for SIA alumni,

including mentoring sessions, workshops and intense networking opportunities with social entrepreneurs from all over the world.

After winning the SIA, the WSA Global Congress is the perfect chance to get together, review their solutions, dream bigger, gain new insights and get new motivation.



IMPACT PARTNERSHIP UNESCO SCHOOLS

Skills training and learning with fun

In partnership with the UNESCO schools Austria, WSA invites 50 pupils to act as video reporters at the WSA congress. As Digital Natives they know Social Media and web content by heart – but what if they use these tools to create really relevant content and even learn something about development, the UN SDGs, education, different cultures or sustainable entrepreneurship.

WSA invited Francis Rafal to work with these young students and educate them how to make great movies with a normal smartphone. The students have to team up and create short movies about different topics, by interviewing the international network at WSA. All videos will be shared via the official WSA Social Media channels.



A service offered
the City of Vienna

IMPACT PARTNERSHIP VIENNA BUSINESS AGENCY

Start-Up Package Vienna

Each year the Vienna Business Agency provides the Vienna Start-up package to 20 promising start-ups. The Package offers a two month program and supports selected international start-ups who want to develop their business idea in Vienna and explore the Austrian and European market. Accommodation, travel, co-working spaces and coaching are included. In 2018 one of the Start-up Packages will be provided for one of the WSA winners 2017!

WSA TEAM

Conference Chair and Concept Lead:

Prof. Dr. Peter A. Bruck Chairman, World Summit Award

Conference Organiser

Ms. Nora Wolloch, WSA manager

nora@worldsummitawards.org

Ms. Manuela Wagner Winning Teams' organisation and PR

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Mr. Carlos Linares, Speakers Support

carlos@worldsummitawards.org

Ms. Franziska Stadler PR

Ms. Birgit Ecker, Event Management

Mr. Herbert Ellinger, Design

Mr. Philip Benedikt, Video and Photography

Mr. Alexander Mattersberger, Photography



WSAoffice #WSA18



WorldSummitAwards

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Strategic Partners

