INNOVATION FORUM
Puebla

EDUCATE TO INNOVATE: INNOVATE TO START UP

PROGRAM

26 & 27 November 2015, Puebla, Mexico
Complejo Cultural Universitario
ABOUT WORLD SUMMIT AWARD

WORLD SUMMIT AWARD: INNOVATION 2.0

The World Summit Awards (WSA) recognize the world’s most innovative digital solutions with a strong impact on society, reaching out in 178 UN member states. As a diverse, democratic, inclusive and highly competitive competition WSA works with and through a global network of start-ups, entrepreneurs, IT experts, governments, corporates and international organisations. WSA is organized in the framework of the United Nations World Summit on the Information Society (UN WSIS) supporting the UN Post-2015 Sustainable Development Agenda. It holds 20+ local, regional and global events, workshops and meetings per year.

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WORLD SUMMIT AWARD OFFICE

World Summit Award Chairman: Prof. Dr. Peter A. Bruck

WSA Manager: Nora Wolloch
nora@worldsummitawards.org | +43 660 630408 3

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The WSA Innovation Forum Puebla brings the latest insights on innovation and its effects on education to Puebla.

Keynotes and inspiring interactive sessions on entrepreneurship highlight the importance and improvement of innovation in education.

The Innovation Forum is organized in the framework of the Higher Education International Conference ANUIES 2015 “University Social Responsibility: local and global challenges”.

WELCOME TO PUEBLA!
EDUCATE TO INNOVATE: INNOVATE TO START
THURSDAY, NOV 26TH
360° WORLD VIEW OF INNOVATION IN EDUCATION

08:30  INAUGRATION
  *International Exposition ANUIS*

09:00  EVENT INAUGURATION
  *Maestro Jaime Valls Esposito, executive secretary general of ANUIES, Lic. Rafael Moreno Valle Rosas, Governor of Puebla & Rectors of IES Associates of Puebla*

09:30  WORLD SUMMIT AWARDS: UN INITIATIVE TO REDUCE THE DIGITAL DIVIDE
  *WSA introduction, history, objectives, purposes*
  Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico

10:00  INSIRATION KEYNOTE “BUILD YOUR EDUCATION LIKE A STARTUP”
  Janine Warner, Digital Family (USA)

11:00  Coffee Break

11:30  INNOVATION WORLD TOURS I
  Alejandro Moreno, Tutor Online (MEX)

11:50  INNOVATION WORLD TOURS II
  Juan Carlos Ruiz Cofino, MiniMundi (Guatemala)

12:10  ENERGIZER with Jason Muloongo (South Africa)

12:15  INNOVATION WORLD TOURS III
  Badr Ward, Lamsa (UAE / KSA)

12:35  INNOVATION WORLD TOURS IV
  Jason Muloongo, Funda (South Africa)

12:55  LIVING ROOM CHAT – Open Questions with Innovation World Tour Speakers

13:35  INSIRATION KEYNOTE “INTERACTIVE LEARNING 2.0; Facilitating learning through ICTs”
  Sergio Llano, Profesor en Universidad de La Sabana, Colombia

14:30  Lunch Break

16:00  INTERACTIVE WORKSHOP
  Creativity powered Education
  Adam Montandon, Denmark/UK

17:00  Coffee Break

17:30  INNOVATION SPEED NETWORKING
  Round-table meetings with international experts. Time to meet, interact, ask questions and learn from each other. Meet the speakers!

  GAME THE SYSTEM
  Understanding game mechanics to make education an engaging experience.
  Bernardo Letayf, Bluerabbit (MÉXICO)
FRIDAY, NOV 27TH
STARTING UP SOCIETY: FAILURES, DREAMS & TIPS

09:00 MAKING A WINNER PRODUCT: LEARN FROM THE WORLD EXPERTS
WSA introduction, how to participate in the WSA
Nora Wolloch – WSA Manager | Rudy Laddaga – WSA Expert Mexico

10:00 ENERGIZER with Jason Muloongo (South Africa)

10:05 INSIRATION KEYNOTE “StartUp. Fail. Start Again”
Thierry Bouffioux, Business Angel, Belgium

10:30 INSIRATION KEYNOTE “Learn to be Awesome”
Adam Montandon, Denmark, UK

11:00 Coffee Break

12:00 INSIRATION KEYNOTE „Myth Revisited : How are entrepreneurs made?”
Rodrigo Laddaga (MEX) E-MYTH CEO

13:00 INNOVATION TOUR MEXICO
YES YOU CAN! Four Mexican developments recognized by the UN
Moderator: Rudy Laddaga
Innovation Pitches by: Miroculus | Cricket | Kerbal Space Program | PARE

14:00 LUNCH BREAK

16:00 INNOVATION WORKSHOP
Working in small groups on the most important DO’s & DON’Ts for entrepreneurs
Workshop Leader: Thierry Bouffioux (BELGIUM)

17:00 Coffee Break

17:30 FUCKUP NIGHTS
Stories about failures. Fuckup Nights is a global movement born in Mexico in 2012 to share publicly business failure stories. Hundreds of people attend each event to hear three to four entrepreneurs share their failures. Each speaker is given 7 minutes and is able to use 10 images.
After each speaker, there's a question/answer session, as well as time for networking.
Luis Gasca, Luis López de Nava, Pepe Villatoro

19:30 NETWORKING & SNACKS
INNOVATION SPEAKERS

JANINE WARNER
Creator Digital Family
USA

ADAM MONTANDON
Associate Professor
Concept Development
Denmark, UK

JUAN CARLOS RUIZ COFINO
MiniMundi
Guatemala

THIERRY BOUFFIOUX
Serial Entrepreneur and Business Angel
Belgium

ALFONSO FLORES TEGO
PARE
México

RODRIGO LADDAGA
E-Myth
México

BADR WARD
CEO Lamsa
Saudi Arabia, UAE

JASON MULOONGO
Founder Funda
South Africa

RUDY LADDAGA
WSA Expert
México

BERNARDO LETAYF
Bluerabbit
México

SERGIO LLANO
Profesor en Universidad de La Sabana
Colombia

ANDY MEIRA
Grillo
México

ALEJANDRO MORENO
TutorOnline
México

JANINE WARNER
Creator Digital Family
USA

SERGIO LLANO
Auditoría de Software
Colombia

ALEJANDRO TOCIGL
MIROCULUS
México

ALFONSO FLORES TEGO
PARE
México

JASON MULOONGO
Founder Funda
South Africa

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WSA Expert
México

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Creator Digital Family
USA

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World Summit Award
Austria
WORLD SUMMIT AWARDS

WORLD SUMMIT AWARD OPERATING IN 178 UN MEMBER STATES

Individual networks

178 Country Experts
500 Nominees 40 Winners
60,000 start-ups
50 Mentors

Governmen
tal partners

16 Board members
80 Jury Members
60 Networking Partners

Individual networks

WSA EVENTS

60 Speakers
400 Event Attendees
15 Media Partners

CONTACT

WSA Manager: Nora Wolloch
nora@worldsummitawards.org | +43 660 630408 3

WSA Head of Partnerships: Thierry Bouffioux
thierry@worldsummitawards.org

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