

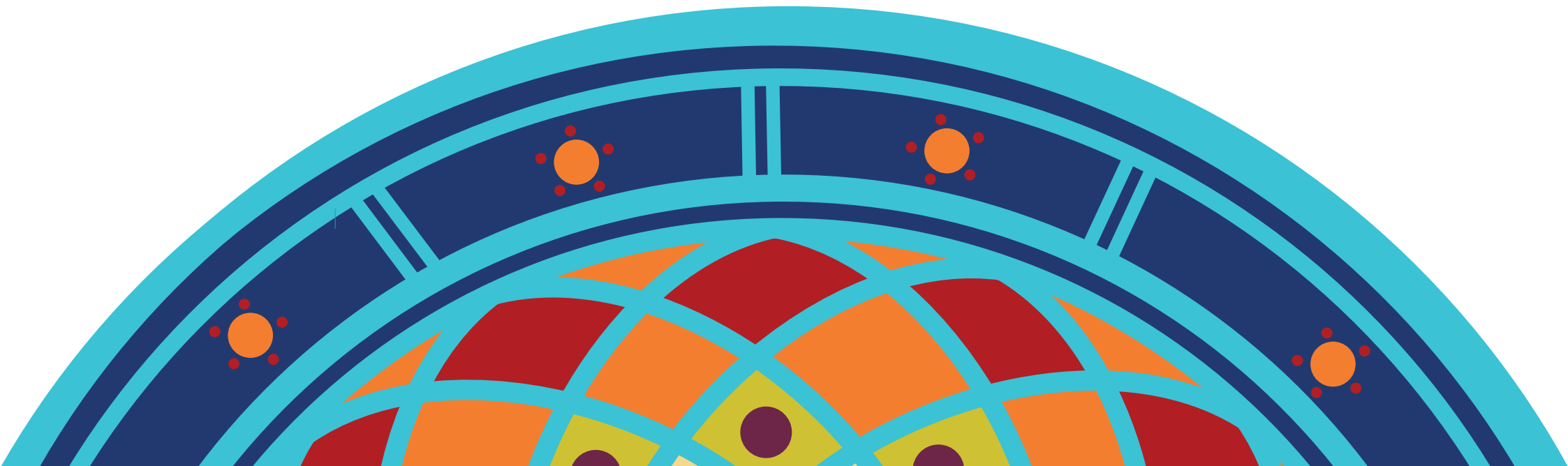
UNITED NATIONS FRAMEWORK



IN PARTNERSHIP WITH



TunisianStartups.



GRAND JURY & INNOVATION DAYS

TUNIS | 8 -11 December, 2019

Impacting the UN SDGs through digital creativity and innovation

www.worldsummitawards.org

WSA CATEGORIES, PROCESS & JURY CRITERIA



CATEGORIES

- GOVERNMENT & CITIZEN ENGAGEMENT
- HEALTH & WELL-BEING
- LEARNING & EDUCATION
- ENVIRONMENT & GREEN ENERGY
- CULTURE & TOURISM
- SMART SETTLEMENTS & URBANIZATION
- BUSINESS & COMMERCE
- INCLUSION & EMPOWERMENT
- WSA YOUNG INNOVATORS

WSA Young Innovators für alle Social Entrepreneurs unter 26, die eine digitale Lösung zur Erreichung der SDGs entwickelt haben

WSA YEARLY PROCESS



JURY CRITERIA

- CONTENT**
Quality and comprehensiveness
- FUNCTIONALITY**
ease of use, user experience, appropriate interactivity
- DESIGN**
navigation / orientation and visual appeal
- TECHNOLOGY**
state of the art in technology and quality of technical realisation
- INNOVATION**
Originality and newness to targeted users, Business model society and market
- 2 strategic criteria:
 - IMPACT**
Local Impact, Impact on society
 - GLOBAL / UN VALUE / DIGITAL DIVIDE**

ABOUT THE WSA GRAND JURY & DIGITAL INNOVATION DAYS TUNISIA 2019

December 9-11 2019

The development of ICT infrastructures and technologies alone does not fulfil the promise of a knowledge based information society. Good quality content and innovative applications are required to build an inclusive, people-centred and sustainable Information Society.

WSA is a global multi-stakeholder initiative and invites everyone who shares the vision of an open knowledge society to join the network.

WSA works with national experts in 182 UN member states. Their responsibility is to form a multi stakeholder platform in the country to reach local entrepreneurs, start-ups and SMEs who develop digital innovations with an impact on in each of the 8 WSA categories. WSA only accepts solutions, that are already launched in the market and can prove local impact. 15,000 mobile applications from more than 160 countries will be nominated for the Global World Summit Award.

The WSA Grand Jury is one of the most important meetings and events in the whole WSA process. Since 2003, WSA has united renowned multimedia experts from all parts of the world - Africa, Asia, Australia and Oceania, North and Latin America, and Europe - to learn about and judge the best content and most innovative applications, forming a unique college of evaluation and knowledge.

The Grand Jury is a unique opportunity to learn the latest trends in each category and to get an overview about what is happening in terms of digital innovation on a global scale.

Grand Jury meetings took place in the past years in Bahrain, Croatia, India, Abu Dhabi, Hong Kong, Estonia, Azerbaijan, Ghana and Germany.

- └ 20 international experts in entrepreneurship, innovation and IT meet for 3 days to evaluate the best digital solutions 2019 globally
- └ unique global overview about digital innovation and start-ups from all over the world
- └ selection of the 40 WSA Winners 2019
- └ focus on digital innovation from Africa, by organizing a special jury session screening all African entries
- └ interactive seminars for knowledge transfer and inspiration supporting the Tunisian ecosystem



WSA INNOVATION DAYS, Tunis, Schedule



DAY 1, Sunday Dec 8

throughout the day

arrival of international Grand Jury members

Airport pick up to Laico hotel arranged

19:00 WSA Grand Jury Get2Gether

→ Laico Hotel ←

meet the WSA Board

Prof. Peter A. Bruck, Dorothy Gordon, Osama Manzar, Marta Tomovska, Ralph Simon, Matteo Landi, Rudy Laddaga

DAY 2, Monday Dec 9

WSA GRAND JURY

→ Laico Hotel ←

09:00 Welcome by **Amel Saidane**, President Tunisian Startups **and Faouzi Zaghbib**, CEO R2i and WSA National Experts, Tunisia

09:30 WSA Grand Jury procedures and welcome by WSA chairman, **Prof. Peter A. Bruck**

10:30 - 13:30

4 Panels deciding on the best 5-8 solutions by WSA category to be presented to the plenary

13:30 Lunch break

14:30-18:00

Presentation of best submissions by category and voting on winners.
Categories 1-2

18:30 Meeting Lobby Laico hotel and

19:00 WSA B2B Networking Dinner & Speed Connecting

→ Hotel Dar El Jeld←

in partnership with Proxym Group

with local partners, exploring ways of collaboration and sharing insights.

DAY 3, Tuesday Dec 10

WSA GRAND JURY

→ Laico Hotel ←

09:00 - 16:00

Presentation of best submissions by category and voting on winners.
Categories 3-8

13:00 Lunch Break

17:30 Meeting Lobby Laico hotel and transport to Cogite

18:30 Digital Innovation Forum

→ Cogite←

WSA knowledge event with

local start-ups and social entrepreneurs, sharing international best practices of digital solutions contributing to the achievement of the UN SDGs.

Welcome words by: **Prof. Peter A. Bruck**, WSA chairman and **Houeida Anouar**, CEO Cogite

DAY 4, Wednesday Dec 11

WSA GRAND JURY

→ Laico Hotel ←

09:00 - 14:00

Final Grand Jury plenary

14:00- 18:30 Explore Tunis

19:00 Meeting Lobby Laico Hotel and transport to the residence of the Austrian ambassador

19:30 Reception at Austrian Embassy in Tunis

(on invitation only)

→ residence of the Austrian ambassador←

WSA reception at the residence of the Austrian ambassador to Tunisia, **H.E. Dr. Herbert Krauss**.

WSA GRAND JURY TUNIS



FAOUZI ZAGHIB
WSA NATIONAL EXPERT
TUNISIA



AMEL SAIDANE
NATIONAL EXPERT
TUNISIA



PROF. PETER A. BRUCK
WSA Chairman and WSA Grand
Jury Chairman
AUSTRIA



RALPH SIMON
CEO Mobilium
UK/SOUTH AFRICA



IAN LORENZEN
Executive Director & Partner at
Growth Africa
KENYA/DENMARK



KATARZYNA KLIMEK
MOST Foundation
POLAND



OSAMA MANZAR
Founder & CEO at Digital
Empowerment Foundation
INDIA



DOROTHY GORDON
Consultant Digital for
Development
GHANA



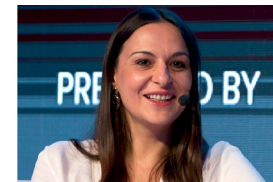
HOUDA GHOZZI
Founder Open Start Up Competition Tunisia
TUNISIA



RUDY LADDAGA
Founder at
Gnius Club
MEXICO



MARIA BAUMGARTNER
Speedinvest Heroes
AUSTRIA



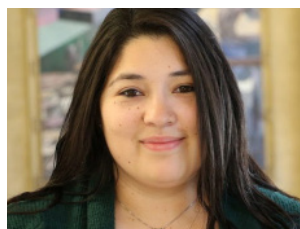
MARTA TOMOVSKA
Innovation Consultant
NORTH MACEDONIA



SABA KHALID
Founder
RAAJI
PAKISTAN



MILAD SEBAALY
EduTech Expert
LEBANON



BARBARITA MARTINEZ
S/E, Samsung
CHILE



VICTORIA MASSO
Director and Behavioural Engineer at Behaviour Hackers
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ARSENE TUNGALI
MAG and ICANN member
Rudi International
DR CONGO



TOM BAUMERT
CEO
House of Entrepreneurship
LUXEMBOURG



MARIE HALLER
Associate program Director
Miller Center for
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USA



MATTEO LANDI
UNIDO
ITALY

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WSA GLOBAL CONGRESS VIENNA PART-



Bundesministerium
Digitalisierung und
Wirtschaftsstandort

umdaschgroup



Social Entrepreneurship
Network Austria



HOUSE OF
ENTREPRENEURSHIP
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WSA TUNISIA

Amel Saidane and **Faouzi Zaghib**



World Summit Awards



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