IMPACTING THE UN SDGS THROUGH DIGITAL CREATIVITY AND INNOVATION

GRAND JURY & INNOVATION DAYS

TUNIS \ 8 -11 December, 2019

Impacting the UN SDGs through digital creativity and innovation

www.worldsummitawards.org
WSA CATEGORIES, PROCESS & JURY CRITERIA

WSA YEARLY PROCESS

WSA partners in 182 countries organize local pre-selections (contests, expert committees) to select the best local digital solutions and submit them to the global WSA call. 1 submission / country / category.

~ 600 ENTRIES INTO THE INNOVATION PIPELINE from 120 countries

Online Jury
70 international experts (multi-stakeholder, gender-balanced) evaluate all entries online via the WSA database.

WSA SHORTLIST
~ 20 projects / WSA category and presented to the WSA Grand Jury.

Grand Jury Meeting Tunis
20 international jurors select the 40 WSA winners in a 3 day democratic process.

40 WSA WINNERS awarded at the WSA Global Congress Vienna (Austria)

JURY CRITERIA

CONTENT
Quality and comprehensiveness

FUNCTIONALITY
ease of use, user experience, appropriate interactivity

DESIGN
navigation / orientation and visual appeal

TECHNOLOGY
state of the art in technology and quality of technical realisation

INNOVATION
Originality and newness to targeted users, Business model society and market

2 strategic criteria:

IMPACT
Local Impact, Impact on society

GLOBAL / UN VALUE / DIGITAL DIVIDE

CATEGORIES

WSA YOUNG INNOVATORS

WSA Young Innovators für alle Social Entrepreneurs unter 26, die eine digitale Lösung zur Erreichung der SDGs entwickelt haben

GOVERNMENT & CITIZEN ENGAGEMENT

HEALTH & WELL-BEING

LEARNING & EDUCATION

ENVIRONMENT & GREEN ENERGY

CULTURE & TOURISM

SMART SETTLEMENTS & URBANIZATION

BUSINESS & COMMERCE

INCLUSION & EMPOWERMENT

FEBRUARY

NOVEMBER

December 2019

March 9-11 2020
The development of ICT infrastructures and technologies alone does not fulfill the promise of a knowledge-based information society. Good quality content and innovative applications are required to build an inclusive, people-centered and sustainable Information Society.

WSA is a global multi-stakeholder initiative and invites everyone who shares the vision of an open knowledge society to join the network.

WSA works with national experts in 182 UN member states. Their responsibility is to form a multi-stakeholder platform in the country to reach local entrepreneurs, start-ups and SMEs who develop digital innovations with an impact on each of the 8 WSA categories. WSA only accepts solutions that are already launched in the market and can prove local impact. 15,000 mobile applications from more than 160 countries will be nominated for the Global World Summit Award.

The WSA Grand Jury is one of the most important meetings and events in the whole WSA process. Since 2003, WSA has united renowned multimedia experts from all parts of the world - Africa, Asia, Australia and Oceania, North and Latin America, and Europe - to learn about and judge the best content and most innovative applications, forming a unique college of evaluation and knowledge.

The Grand Jury is a unique opportunity to learn the latest trends in each category and to get an overview about what is happening in terms of digital innovation on a global scale.

Grand Jury meetings took place in the past years in Bahrain, Croatia, India, Abu Dhabi, Hong Kong, Estonia, Azerbaijan, Ghana and Germany.

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20 international experts in entrepreneurship, innovation and IT meet for 3 days to evaluate the best digital solutions 2019 globally.

eunique global overview about digital innovation and start-ups from all over the world.

selection of the 40 WSA Winners 2019.

focus on digital innovation from Africa, by organizing a special jury session screening all African entries.

interactive seminars for knowledge transfer and inspiration supporting the Tunisian ecosystem.

ABOUT THE WSA GRAND JURY & DIGITAL INNOVATION DAYS TUNISIA 2019

December 9-11 2019
WSA INNOVATION DAYS, Tunis, Schedule

DAY 1, Sunday Dec 8
throughout the day
arrival of international Grand Jury members

Airport pick up to Laico hotel arranged

19:00 WSA Grand Jury Get2Gether
→ Laico Hotel ←
meet the WSA Board
Prof. Peter A. Bruck, Dorothy Gordon, Osama Manzar, Marta Tomovska, Ralph Simon, Matteo Landi, Rudy Laddaga

DAY 2, Monday Dec 9

WSA GRAND JURY
→ Laico Hotel ←
09:00 Welcome by Amel Saidane, President Tunisian Startups and Faouzi Zaghbib, CEO R2i and WSA National Experts, Tunisia

09:30 WSA Grand Jury procedures and welcome by WSA chairman, Prof. Peter A. Bruck

10:30 - 13:30
4 Panels deciding on the best 5-8 solutions by WSA category to be presented to the plenary

13:30 Lunch break

14:30-18:00
Presentation of best submissions by category and voting on winners.
Categories 1-2

18:30 Meeting Lobby Laico hotel and

DAY 3, Tuesday Dec 10

WSA GRAND JURY
→ Laico Hotel ←
09:00 - 16:00
Presentation of best submissions by category and voting on winners.
Categories 3-8

13:00 Lunch Break

DAY 4, Wednesday Dec 11

WSA GRAND JURY
→ Laico Hotel ←
09:00 - 14:00
Final Grand Jury plenary

14:00- 18:30 Explore Tunis

19:00 Meeting Lobby Laico Hotel and transport to the residence of the Austrian ambassador

19:30 Reception at Austrian Embassy in Tunis
(on invitation only)
→ residence of the Austrian ambassador ←
WSA reception at the residence of the Austrian ambassador to Tunisia, H.E. Dr. Herbert Krauss.

18:30 Digital Innovation Forum
→ Cogite ←
WSA knowledge event with local start-ups and social entrepreneurs, sharing international best practices of digital solutions contributing to the achievement of the UN SDGs.

Welcome words by Prof. Peter A. Bruck, WSA chairman and Houeida Anouar, CEO Cogite

19:00 WSA B2B Networking Dinner & Speed Connecting
→ Hotel Dar El Jeld ←
in partnership with Proxym Group
with local partners, exploring ways of collaboration and sharing insights.
WSA GRAND JURY TUNIS

PROF. PETER A. BRUCK
WSA Chairman and WSA Grand Jury Chairman
AUSTRIA

RALPH SIMON
CEO Mobilium
UK/SOUTH AFRICA

IAN LORENZEN
Executive Director & Partner at Growth Africa
KENYA/DENMARK

KATARZYNA KLIMEK
MOST Foundation
POLAND

OSAMA MANZAR
Founder & CEO at Digital Empowerment Foundation
INDIA

DOROTHY GORDON
Consultant Digital for Development
GHANA

HOUDA GHOZZI
Founder Open Start Up Competition Tunisia
TUNISIA

RUDY LADDAGA
Founder at GnuX Club
MEXICO

MARIA BAUMGARTNER
Speedinvest Heroes
AUSTRIA

MARTA TOMOVSKA
Innovation Consultant
NORTH MACEDONIA

SABA KHALID
Founder RAAJI
PAKISTAN

MILAD SEBAAL
EduTech Expert
LEBANON

BARBARITA MARTINEZ
S11, Samsung
CHILE

VICTORIA MASSO
Director and Behavioural Engineer at Behaviour Hackers
VENEZUELA/UK

ARSENE TUNGALI
MAG and ICANN member
Rudi International
DR CONGO

TOM BAUMERT
CEO
House of Entrepreneurship
LUXEMBOURG

MARE HALLER
Associate program Director
Miller Center for Social Entrepreneurship
USA

MATTEO LANDI
UNIDO
ITALY

FAOUZI ZAGHBIB
WSA NATIONAL EXPERT
TUNISIA

AMEL SAIDANE
NATIONAL EXPERT
TUNISIA
WSA PARTNERS

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WSA GLOBAL CONGRESS VIENNA PART-

CONTACT WSA HQ
Prof. Dr. Peter A. Bruck, Chairman, World Summit Award
Nora Wolloch, WSA Executive Manager
nora@worldsummitawards.org | +43 660 630 408 3
Manuela Wagner, WSA Global Community Manager
manuela@worldsummitawards.org | +43 660 630 408 7

ICNM - International Center for New Media
Leopoldskronstraße 30 | 5020 Salzburg | Austria
Thurngasse 8 | 1090 Vienna | Austria
office@worldsummitawards.org

WSA TUNISIA
Amel Saidane and Faouzi Zaghbib

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