

HOSTING PARTNERS



UNITED NATIONS FRAMEWORK



MARCH 9–11
ERSTE CAMPUS

WSA
GLOBAL CONGRESS
VIENNA
2020
hack_
__the
gap__

DIGITAL SOLUTIONS FOR THE UN SDGS

EVOLVING PROGRAM

FEBRUARY 2020

WSA GLOBAL CONGRESS VIENNA HACK THE GAP- DIGITAL SOLUTIONS FOR THE UN SDGS

8 WSA CATEGORIES



World Summit Award was **initiated in 2003** as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna focusses on the part that digital innovation plays in **creating sustainable social change** and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the **40 global winners in the 8 WSA categories** and the **WSA Young Innovators** and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the **United Nations** agenda towards the **Sustainable Development Goals** towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique process of interactive workshops, keynotes, winners' innovation pitches and fishbowl session and **come to the City of Vienna. Event will take place in Erste Campus am Belvedere and Vienna City Hall.**

+ WSA YOUNG INNOVATORS 



KEY FACTS

CORE PLANNING SPECIAL TRACKS FOR

- WSA WINNING TEAMS AND PURPOSE DRIVEN TECHPRENEURS
- WSA EMINENT NATIONAL EXPERTS AND GLOBAL NETWORK
- IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
- CORPORATE PARTNERS AND IT MANAGERS

CORE MESSAGES

WHAT IS THE CHALLENGE?

- A NON-SUSTAINABLE WORLD: digital divides and the content gap
- THE TECH DIVIDE: smart vs. social, diversity extinction vs sustainability
- THE UBIQUITY OF DATA: surveillance vs. participation, progress vs. ethics
- THE GENDER DIVIDE: structural violence vs. women entrepreneurship

DIGITAL CREATIVES TAKE ACTION ON ACHIEVING THE UN SDGs

CORE OBJECTIVES

CONNECT WITH A GLOBAL COMMUNITY FROM OVER 120 OVER UN MEMBER STATES

WHOM YOU WILL MEET:

- SOCIAL ENTREPRENEURS, YOUNG LEADERS, START-UPS AND PURPOSE DRIVEN TECHPRENEURS
- WSA EMINENT NATIONAL EXPERTS AND INTERNATIONAL IT EXPERTS
- IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
- CORPORATE PARTNERS AND IT MANAGERS
- DIGITAL ACTIVISTS WHO CARE AND ACT

CONNECT FOR IMPACT

CORE BENEFITS

WHAT YOU CAN EXPECT?

- A learning conference with the best digital solutions acting on the UN SDGs from more than 182 UN member states – the 40 WSA Winners and 5 WSA Young Innovators
- Content driven exchange and networking on a global level
- Input by international thought-leaders and inspirational keynotes
- Interactive discussion formats, pitching sessions, hands-on workshops, networking meetings, mentoring sessions
- Gala dinner and award ceremony

... TO BE INSPIRED AND JOIN THE GAME ON A WHOLE DIFFERENT LEVEL

KEY CLAIMS

HACK THE GAP - WHAT ARE THE SOLUTIONS BRIDGING DIVIDES?

- DIGITAL EMPOWERMENT - How digital content can drive the UN SDGs
- WOMAN IN TECH – Female Smartness and Leadership in digital entrepreneurship
- SUSTAINABLE AND SOCIAL – How purpose driven entrepreneurship becomes sustainable
- HONEST PERSPECTIVE on biases and risks of digital progress and technology
- DIGITAL IMAGINATION FOR A SUSTAINABLE WORLD

... TAKE ACTION

SUNDAY, MARCH 8TH

Connect for Impact & Welcome To Vienna

INTERNATIONAL WOMEN'S DAY

WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS NETWORKING

(adjusted to the travel schedule of international delegates)

13:00 - **PITCH PERFECT WORKSHOPS**

18:15 **1:1 pitch training for winning teams**

by **Niki Ernst, Victoria Masso, Sachi Wickramage, Mathias Haas**

book your slot through WSA office

→ Hotel Schani Rooftop ←

16:00 **DEVELOP YOUR PRESENTATION SKILLS**

Workshop by **Victoria Masso**

→ Hotel Schani Rooftop ←

18:30 **WSA GLOBAL EXPERTS REUNION**

with **Rudy Laddaga, Sandra Almeida, Fazenda and Manuela Wagner**

for WSA National Experts and WSA Youth Ambassadors

→ Hotel Schani ←

19:00 - **HACK THE GENDER GAP -**

21:30 **Welcome Reception on occasion of the International's Women Day**

→ TUtheSky - Getreidemarkt 9, 1060 Wien ←

Welcome words by:

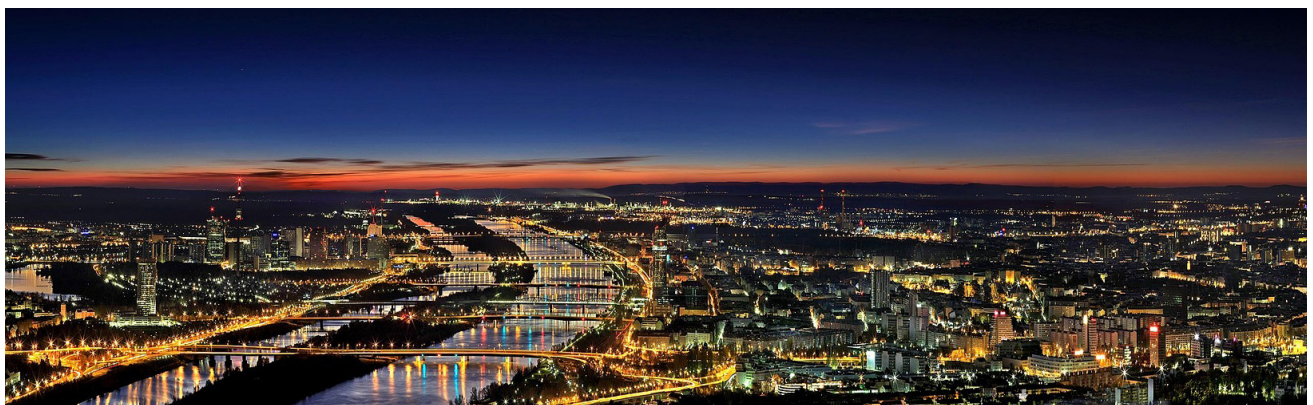
Anna Andrea Steiger, Vice Rector Human Resources and Gender, Technical University Vienna, Austria

Peter A. Bruck, WSA Chairman, Austria

in partnership with:



TECHNISCHE
UNIVERSITÄT
WIEN
Vienna University of Technology



MONDAY, MARCH 9TH

HACK THE GAP - DIGITAL SOLUTIONS FOR GENDER JUSTICE



→ Erste Campus, Grand Hall ← | Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 **DIGITAL DIVES AND THE CONTENT GAP**
WSA GLOBAL CONGRESS OPENING

- **Peter A. Bruck**, WSA Chairman
“Disrupt the Disruptions - the world’s best digital content driven solutions for UN SDGs”
- **tbc**, Erste Group
- **Mariana Kühnel**, Deputy Secretary General, Chamber of Commerce, Austria
- **Anne Shongwe**, UN Women, South Africa

09:45 **HACK THE GENDER DIVIDE: EmpowHERment in Tech**
Moderated by **Dana Al Salem**, Digital Media Specialist, France-Kuwait

Power Input:

- **Heba Habib**, Washington Post and Harrassmap, Egypt
- **Bhumika Regmi**, Malala Fund, USA
- **Victoria Masso**, Behavioural Hacking, Venezuela
- **Nelly Moffett**, President Taal Project, France

“From Zero to Tech Hero”

- **Omri Boral**, Director TechForGood, Israel
- **Monika Fröhler**, Ban-Ki Moon Center for Global Citizens, Austria

10:45 **Henry Dobson**, The Institute of Technological Ethics, Australia
“Technology drives society -
How to think ethically about technology with impact”

11:45 **HACK THE GENDER GAP**
Interactive Discussion | Fishbowl Session



→ Erste Campus,
Seminar Room←

Africa-India Innovation
Challenge by Advantage
Austria

Innovation Pitches



5

12:30-
13:30 » **LUNCH BREAK**
FOOD FOR THOUGHT



MONDAY, MARCH 9TH

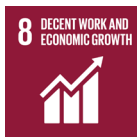
13:30 **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**
WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

13:30 - → Meeting Room ←

CULTURE & TOURISM

Moderated by **Ralph Simon**, UK

- Artivive, Austria
- Mapalytics, Pakistan
- NHM, Digital Collections Programme, UK
- Suda Outdoors, Chile
- The Living First Languages Platform, Australia



→ Grand Hall ←

LEARNING & EDUCATION

Moderated by **Rudy Laddaga**, Mexico

- AMBOSS, Germany
- BitDegree, Lithuania
- Jana Reading, Palestine
- Ovante, Colombia
- School of Fish, Singapore



14:45 - → Meeting Room ←

HEALTH & WELL-BEING

15:00

Moderated by **Kasia Klimek**, Poland

- ChestEye CAD, Lithuania
- KEA MEDICALS, Benin
- Next step for epilepsy seizure prediction, Spain
- Reducept, Netherlands
- VOKA.IO, Belarus



→ Grand Hall ←

INCLUSION & EMPOWERMENT

Moderated by **Carolina Rossi**, Chile

- Bloom Impact, Ghana
- DOT, South Korea
- MISSING - Game for a cause, India
- SiMAX, Austria
- STRAP, Mexico



15:00 -
16:30

» REFRESHMENT BREAK

16:30 -
18:00

WSA INTERACTIVE WORKSHOPS

→ Erste Foundation ←

LEADERSHIP AS AN ENTREPRENEUR

How to create a Culture of Innovation by **Paul Hughes**, Ireland

→ Flip, Library ←

STORYTELLING FOR SOCIAL IMPACT

by **Mathias Haas**, Austria

→ Grand Hall ←

THE ETHIC CANVAS

by **Henry Dobson**, Australia

→ Grand Hall ←

HOW TO MEASURE MY IMPACT

by **Anna Riedl**, Effective Altruism Austria,

→ Flip, Lab ←

BUSINESS MODELLING FOR SOCIAL ENTREPRENEURS

by **Andy Lieberman**, Miller Center for Social Entrepreneurship, USA

→ Meeting Room ←

POEM - SUSTAINING YOUR TECH STARTUP

by **Tomi Davies**, Nigeria

19:00 GET TO KNOW VIENNA

TUESDAY, MARCH 10TH

DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE CHANGE



→ Erste Campus, Grand Hall ← Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 - **DISRUPT DISRUPTION: Turning Technology Around**

10:30 Recap from Day 1 followed by Inspiration Talks moderated by **Rita Isiba**

INSPIRATION TALKS

Marcus East, Technical Director, Office of the CTO - Google, USA

"Data 4 Good -Big Data or Bad Data?"

Bogolo Kenewendo, Cabinet Minister of Investment, Trade and Industry, Botswana

"Tech 4 Africa -Local Innovation for Local Development"

Max Schrems, Honorary Director/Data Protection Lawyer noyb, Austria

"Facebook 4 Evil: How to tame a giant"

Damien Marchi, VP Marketing & Communications, Gameloft, France

"Games 4 Social Change: Engaging audiences for sustainability"

Jehan Ara, President P@SHA, Pakistan

Entrepreneurship 4 SDGs - Creating jobs with startups."

10:30 **SDG ACTION**

Innovation Talks, moderated by **Peter Bruck**, WSA Chairman

- **Sharmishta Sivaramakrishnan**, Community Specialist, Young Global Leaders - Asia, WEF
- **Rahat Hossain**, Serial Entrepreneur, Bangladesh
- **Sachi Wickramage**, Australia/Sri Lanka
- **Ahmed Badr**, Poet and Activist, UN SDG Young Leader, Iraq
- **Fatima Askira**, founder Borno Women Development Initiative, Nigeria

11:00 **SDG WORLDCAFE** facilitated by Aiesec Austria

Interactive Session

Outcomes will be reported to the UN SG, UN75: Shaping Our Future Together



12:30 - **» LUNCH BREAK**
13:30 **FOOD FOR THOUGHT**

13:30 - **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**

14:45 **WINNING TEAMS INNOVATION PITCHES**

Grand Jury voting for World Summit Award Global Champions

→ Grand Hall ←

GOVERNMENT & CITIZEN ENGAGEMENT

Moderated by **Tanja Wehsely**, Austria

- meuParlamento.pt, Portugal
- CitizenLab, Belgium
- Communitier, Australia
- GIVE.Asia, South Korea
- TerriData, Colombia



→ Grand Hall ←

SMART SETTLEMENT & URBANIZATION

Moderated by **Jan Schwaab**, Germany

- BRIDGEFY, Mexico
- PPa Peoples Protection App, Spain
- RaSpect, China
- Sekura, Israel
- Vienna provides space, Austria



TUESDAY, MARCH 10TH

DISRUPT DISRUPTION: Turning Technology Around



14:45 - WINNING TEAMS INNOVATION PITCHES
15:30 Grand Jury voting for World Summit Award Global Champions

→ Meeting Room ←

BUSINESS & COMMERCE

Moderated by **Sandra Fazenda Almeida**, Portugal

- Meda Chat, Ethiopia
- PAYMHO, Mexico
- Socialab, Chile
- Socialsuite, Australia
- Vimosure, Botswana



→ Grand Hall ←

ENVIRONMENT & GREEN ENERGY

Moderated by **Catherine Warren**, Canada

- Ecosia, Germany
- OneSoil, Belarus
- Pylon Network, Spain
- Shufola, Bangladesh
- Water, Ghana



REFRESHMENT BREAK

16:00 -
16:30

→ Grand Hall ←

WSA YOUNG INNOVATORS

Moderated by **Moses Acquah**, Ghana

- Almeta, Syrian Arab Republic
- Forest and Climate, Serbia
- Liberate: MY OCD Fighter, India
- Shuttle, Bangladesh
- Virtualahan, Philippines



Hack the gaps - WSA vision 2030 by Peter A. Bruck, WSA chairman

17:00 - SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS
18:30

→ Meeting Room ←

THE INNOVATION MINDSET

by **Paul Hughes**

→ FLIP ←

HIGHLIGHT TOUR FLIP - FINANCIAL LIFE PARK

→ GRAND HALL ←

CONNECT TO IMPACT

1:1 MENTORING SESSION FOR WSA WINNING TEAMS
AND LOCAL SOCIAL BUSINESSES

19:00

→ Hotel Schani ←

WSA GRAND JURY MEETING & DINNER

decision on WSA Global Champions Vienna
closed session for jury members
in partnership with MyChef



FREE NIGHT IN VIENNA



WEDNESDAY, MARCH 11TH

CONNECT FOR IMPACT : WSA ACADEMY - CHOOSE YOUR PROGRAM JOURNEY



10:00 - 14:00 → **GOODSHARES** ←
**THE JUSTIFIABLE ASK:
WHAT INVESTORS
WANT TO HEAR**
by **Andy Libermann**,
Miller Center for Social
Entrepreneurship, Santa
Clara, USA

→ **TALENT GARDEN** ←
**TECH START UP
BARCAMP**
with local and interna-
tional tech-preneurs
by **Stefan Bauer**, Inno-
vation School Director |
Talent Garden Vienna

→ **ATOS LAB** ←
INDUSTRY 4.0 & IOT-
Knowledge Transfer and
Presentation at Aspern in
partnership with
Atos

→ **UN HQ Vienna** ←
**SOCIAL ENTREPRE-
NEURS & THE UN**
Roundtable discussion
with selected WSA win-
ners and UN represent-
atives
**Matteo Landi & UNIS
Vienna**

→ **Magdas Hotel** ←
**STORYTELLING &
MARKETING CLINIC**
by **Mathias Haas and-
Victoria Masso**

→ **Erste Campus,
Flip Lab** ←
» 09:00 - 12:00

**JOSEF UMDASCH
RESEARCH PRIZE 2020
PITCHES**

Responsible Consump-
tion Through Digitalisa-
tion in partnership with
WSA

15:00 » **ENJOY YOUR FREE TIME IN VIENNA**
Book a tour through the WSA office

19:00 **WSA GALA RECEPTION**
WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY & AFTER PARTY
→ Vienna City Hall , on invitation only ←

Digital Content Driven SDGs: Sustaining Our One World

Award Ceremony honouring the 40 winning teams of WSA 2019, WSA Young Innovators
Announcement of the **Josef Umdasch Research Prize Winners**, **Africa India Innovation Challenge
Winners** and the **WSA Global Champions 2020 Vienna**

Award Hosts:

Prof. Dr. Peter A. Bruck, WSA Chairman and
Michael Ludwig, Mayor of Vienna
MCs: **Gica Trierweiler** and **Ralph Simon**

Guests of Honor:

Hon. Minister Leonore Gewessler,
Federal Minister for Climate Protection, Environment, Energy, Mobility, Innovation and Technology, Austria
Dr. Heinz Fischer, Former Federal President of Austria, Austria
Peter Hanke, Executive City Councillor of Finance, Business, Digital Innovation and International Affairs,
City of Vienna, Austria

Impact Activists & Gap Closers:

Dorothy K. Gordon, Ghana
Gabriel Deek, Lebanon
Catherine Warren, Canada

Osama Manzar, India
Shinta Dhanuwardoyo, Indonesia
Manar Alhashash, Kuwait
Nibal Idlebi, UN ESCWA



22:00 **WSA AFTERPARTY**

WSA GLOBAL CONGRESS HOST & CHAIR PERSON

Prof. Dr. Peter A. Bruck Chairman, World Summit Award

WSA GLOBAL CONGRESS TEAM

Nora Wolloch, Overall Organisation and Partnerships
nora@worldsummitawards.org

Manuela Wagner Organisation and Communications
manuela@worldsummitawards.org

Liene Ulmane & Diogo Paciência

Winners Support

Pia Frizberg, Event Support

Luka Kalas, Matthias Kandler, Birgit Kolb Event Support

Herbert Ellinger, Design

Philipp Benedikt, Video and Photography

ICNM - International Center for New Media

Leopoldskronstraße 30 | 5020 Salzburg | Austria

Thurngasse 8 | 1090 Vienna | Austria

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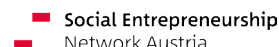
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