

HOSTING PARTNERS



UNITED NATIONS FRAMEWORK



MARCH 9-11  
ERSTE CAMPUS

**WSA**  
GLOBAL CONGRESS  
**VIENNA**  
**2020**  
hack\_   
\_the   
gap\_

**DIGITAL SOLUTIONS FOR THE UN SDGS**

EVOLVING PROGRAM

FEBRUARY 2020

## SUNDAY, MARCH 8<sup>TH</sup>

### Connect for Impact & Welcome To Vienna INTERNATIONAL WOMEN'S DAY

10:00 - **PITCH PERFECT WORKSHOPS**

16:00 **1:1 pitch training** for WSA winning teams

by **Niki Ernst, Victoria Masso, Sachi Wickramage, Mathias Haas**

*individual schedule for WSA winning teams*

→ Hotel Schani ←

14:00- WSA GLOBAL CONGRESS REGISTRATION FOR INTERNATIONAL DELEGATES

18:15 → Hotel Schani Lobby ←

16:00 **WSA Winners Briefing, followed by  
DEVELOP YOUR PRESENTATION SKILLS**

Workshop by **Victoria Masso** for WSA winning teams

→ Hotel Schani Rooftop ←

16:30 - **WSA GLOBAL EXPERTS REUNION**

18:00 with **Rudy Laddaga, Sandra Almeida Fazenda and Manuela Wagner**

for WSA National Experts and WSA Youth Ambassadors

→ Hotel Schani, Meeting Room Ground Floor ←

19:00- **HACK THE GENDER GAP**

21:30 **Welcome Reception on occasion of the International's Women Day**

→ TUtheSky - Getreidemarkt 9, 1060 Wien | On invitation only ←

Welcome words by:

**Anna Andrea Steiger**, Vice Rector Human Resources and Gender, Technical University Vienna, Austria

**Peter A. Bruck**, WSA Chairman, Austria

in partnership with



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# MONDAY, MARCH 9<sup>TH</sup>

## HACK THE GAP - DIGITAL SOLUTIONS FOR GENDER JUSTICE



→ Erste Campus, Grand Hall ← | Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 **DIGITAL DIVES AND THE CONTENT GAP**  
WSA GLOBAL CONGRESS OPENING

- **Peter A. Bruck**, WSA Chairman  
“Disrupt the Disruptions - the world’s best digital content driven solutions for UN SDGs”
- **Carmencita Nader**, Social Banking, Erste Group, Austria
- **Mariana Kühnel**, Deputy Secretary General, Chamber of Commerce, Austria

09:45 **HACK THE GENDER DIVIDE: EmpowHERment in Tech**  
Moderated by **Dana Al Salem**, Digital Media Specialist, France-Kuwait

### Power Input:

- **Heba Habib**, Washington Post and Harrassmap, Egypt
- **Bhumika Regmi**, Malala Fund, USA
- **Victoria Masso**, Behavioural Hacking, Venezuela
- **Lisa Fassl**, Female Founders, Austria
- **Nelly Moffett**, President Taal Project, France  
“From Zero to Tech Hero”
- **Monika Fröhler**, Ban-Ki Moon Center for Global Citizens, Austria
- **Omri Boral**, Director TechForGood, Israel



10:45 **Henry Dobson**, The Institute of Technological Ethics, Australia  
“Technology drives society -  
How to think ethically about technology with impact”

11:15 **HACK THE GENDER GAP**  
Interactive Discussion | Fishbowl Session  
Moderated by **Peter A. Bruck**, WSA Chairman, Austria

12:30-  
13:30 » **LUNCH BREAK**

→ Erste Campus,  
Seminar Room←

Africa-India Innovation  
Challenge by Advantage  
Austria

Innovation Pitches



# MONDAY, MARCH 9<sup>TH</sup>

13:30 **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**  
**WINNING TEAMS INNOVATION PITCHES**  
 Grand Jury voting for World Summit Award Global Champions

13:30 - → Meeting Room ←

## CULTURE & TOURISM

Moderated by **Marta Tomovska**,  
 North Macedonia

- Artivive, Austria
- Mapalytics, Pakistan
- NHM, Digital Collections Programme, UK
- Suda Outdoors, Chile
- The Living First Languages Platform, Australia



→ Grand Hall ←

## LEARNING & EDUCATION

Moderated by **Rudy Laddaga**, Mexico

- AMBOSS, Germany
- BitDegree, Lithuania
- Jana Reading, Palestine
- Ovante, Colombia



14:45 - → Meeting Room ←

## HEALTH & WELL-BEING

15:00 Moderated by **Kasia Klimek**, Poland

- ChestEye CAD, Lithuania
- KEA MEDICALS, Benin
- Next step for epilepsy seizure prediction, Spain
- Reducept, Netherlands
- VOKA.IO, Belarus



→ Grand Hall ←

## INCLUSION & EMPOWERMENT

Moderated by **Carolina Rossi**, Chile

- Bloom Impact, Ghana
- DOT, South Korea
- MISSING - Game for a cause, India
- SiMAX, Austria
- STRAP, Mexico



15:00 - » REFRESHMENT BREAK  
 16:30

## WSA INTERACTIVE WORKSHOPS

16:30 - → Erste Foundation ←

**LEADERSHIP AS AN ENTREPRENEUR**  
**How to create a Culture of Innovation** by  
**Paul Hughes**, Ten Meters  
 of Thinking, Ireland

→ Grand Hall ←

**THE ETHIC CANVAS**  
 by **Henry Dobson**,  
 The Institute of Technological  
 Ethics, Australia

→ Flip, Lab ←

**BUSINESS MODELLING FOR SOCIAL ENTREPRENEURS**  
 by **Andy Lieberman**, Miller  
 Center for Social Entrepreneurship,  
 USA

→ Flip, Library ←

**STORYTELLING FOR SOCIAL IMPACT**  
 by **Mathias Haas**,  
 SuperSocial, Austria

→ Grand Hall ←

**HOW TO MEASURE MY IMPACT**  
 by **Anna Riedl**,  
 Effective Altruism Austria,

→ Meeting Room ←

**POEM - SUSTAINING YOUR TECH STARTUP**  
 by **Tomi Davies**, President African  
 Business Angels Network, Nigeria

TUESDAY, MARCH 10<sup>TH</sup>

## DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE CHANGE



→ Erste Campus, Grand Hall ← Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 - **DISRUPT DISRUPTION: Turning Technology Around**

10:30 Recap from Day 1 followed by Inspiration Talks moderated by **Rita Isiba**

### INSPIRATION TALKS

- Marcus East**, Technical Director, Office of the CTO - Google, USA  
"Data 4 Good -How data can be used for positive social benefit"
- Max Schrems**, Honorary Director/Data Protection Lawyer noyb, Austria  
"Facebook 4 Evil: How to tame a giant"
- Christella Uwamahoro**, Rwanda ICT Chamber, Rwanda  
"Leapfrogging. Technology and Innovation in Africa."
- Damien Marchi**, VP Marketing & Communications, Gameloft, France  
"Games 4 Social Change: Engaging audiences for sustainability"
- Jehan Ara**, President P@SHA, Pakistan  
"Entrepreneurship 4 SDGs - Creating jobs with startups."

10:30 **SDG ACTION**

Innovation Talks, moderated by **Rita Isiba**

- Sharmishta Sivaramakrishnan**, Community Specialist, Young Global Leaders - Asia, WEF
- Anshul Tewari**, Founder YouthKiAwaaz, India
- Sachi Wickramage**, Australia/Sri Lanka
- Ahmed Badr**, Poet and Activist, UN SDG Young Leader, Iraq
- Silvio Kirchmair**, CEO Umdasch Storemakers, Austria
- Fatima Askira**, founder Borno Women Development Initiative, Nigeria

11:00 **SDG WORLDCAFE** facilitated by Aiesec Austria

Interactive Session

Outcomes will be reported to the UN SG, UN75: Shaping Our Future Together



12:30 - **» LUNCH BREAK**  
13:30 **FOOD FOR THOUGHT**

13:30 - **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**

14:45 **WINNING TEAMS INNOVATION PITCHES**  
Grand Jury voting for World Summit Award Global Champions

→ Grand Hall ←

### GOVERNMENT & CITIZEN ENGAGEMENT

Moderated by **Tanja Wehsely**, Austria

- meuParlamento.pt, Portugal
- CitizenLab, Belgium
- Communteer, Australia
- GIVE.Asia, South Korea
- TerriData, Colombia



→ Grand Hall ←

### SMART SETTLEMENT & URBANIZATION

Moderated by **Jan Schwaab**, Germany

- BRIDGEFY, Mexico
- PPa Peoples Protection App, Spain
- RaSpect, China
- Sekura, Israel
- Vienna provides space, Austria



14:45 - WINNING TEAMS INNOVATION PITCHES  
 15:30 Grand Jury voting for World Summit Award Global Champions

→ Meeting Room ←

## ENVIRONMENT & GREEN ENERGY

Moderated by **Catherine Warren**, Canada

- Ecosia, Germany
- OneSoil, Belarus
- Pylon Network, Spain
- Shufola, Bangladesh
- Water, Ghana



→ Grand Hall ←

## BUSINESS & COMMERCE

Moderated by **Sandra Fazenda Almeida**, Portugal

- Meda Chat, Ethiopia
- PAYMHO, Mexico
- Socialab, Chile
- Socialsuite, Australia
- Vimosure, Botswana



## REFRESHMENT BREAK

16:00 -  
 16:30

→ Grand Hall ←

## WSA YOUNG INNOVATORS

Moderated by **Moses Acquah**, Ghana



- Almeta, Syrian Arab Republic
- Forest and Climate, Serbia
- Liberate: MY OCD Fighter, India
- Shuttle, Bangladesh
- Virtualahan, Philippines

16:30 Hack the gaps - WSA vision 2030 by **Peter A. Bruck**, WSA chairman

17:00 - SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS

18:30 → Meeting Room ←

**THE INNOVATION MINDSET**  
 by **Paul Hughes**

→ FLIP ←

**HIGHLIGHT TOUR FLIP - FINANCIAL LIFE PARK**

→ GRAND HALL ←

## CONNECT TO IMPACT

**1:1 MENTORING SESSION FOR WSA WINNING TEAMS AND LOCAL SOCIAL BUSINESSES**

19:00 → Hotel Schani ←

## WSA GRAND JURY MEETING & DINNER

decision on WSA Global Champions Vienna  
*closed session for jury members*  
 in partnership with MyChef



# WEDNESDAY, MARCH 11<sup>TH</sup>

## CONNECT FOR IMPACT : WSA ACADEMY - CHOOSE YOUR PROGRAM JOURNEY



On Invitation Only

10:00 - →IMFINO←

14:00 **THE JUSTIFIABLE ASK: WHAT INVESTORS WANT TO HEAR**  
by **Andy Libermann**,  
Miller Center for Social Entrepreneurship, Santa Clara, USA

→TALENT GARDEN ←

**TECH START UP BARCAMP**  
with local and international tech-preneurs  
by **Stefan Bauer**, Innovation School Director | Talent Garden Vienna

→Talentgarden←

» 10:00 - 13:00

**JOSEF UMDASCH RESEARCH PRIZE 2020 PITCHES**

Responsible Consumption Through Digitalisation in partnership with WSA

→ATOS LAB ←

**INDUSTRY 4.0 & IOT-**  
Knowledge Transfer and Presentation at Aspern in partnership with **Atos**

→UN HQ Vienna ←

**SOCIAL ENTREPRENEURS & THE UN**  
Roundtable discussion with selected WSA winners and UN representatives  
**Matteo Landi & UNIS Vienna**

→Magdas Hotel←

**STORYTELLING & MARKETING CLINIC**  
by **Mathias Haas and Victoria Masso**

15:00

» **ENJOY YOUR FREE TIME IN VIENNA**

*Book a tour through the WSA office*

19:00

## WSA GALA AND AWARD CEREMONY

→ Vienna City Hall, entrance Lichtenfelsgasse 2 , on invitation only ←

### Digital Content Driven SDGs: Sustaining Our One World

Award Ceremony honouring the 40 winning teams of WSA 2019, WSA Young Innovators Announcement of the **Josef Umdasch Research Prize Winners, Africa India Innovation Challenge Winners** and the **WSA Global Champions 2020 Vienna**

Award Hosts:

**Prof. Dr. Peter A. Bruck**, WSA Chairman and **Michael Ludwig**, Mayor of Vienna

MCs: **Gica Trierweiler** and **Ralph Simon**

DJ: **Tobi Rudig**

Music: **Varietas-Ensemble**

### Guests of Honor:

**Hon. Minister Leonore Gewessler**,

Federal Minister for Climate Protection, Environment, Energy, Mobility, Innovation and Technology, Austria

**Dr. Heinz Fischer**, Former Federal President of Austria, Austria

**Peter Hanke**, Executive City Councillor of Finance, Business, Digital Innovation and International Affairs, City of Vienna, Austria

22:00

## WSA AFTERPARTY



## WSA GLOBAL CONGRESS HOST & CHAIR PERSON

**Prof. Dr. Peter A. Bruck** Chairman, World Summit Award

## WSA GLOBAL CONGRESS TEAM

**Nora Wolloch**, Overall Organisation and Partnerships  
nora@worldsummitawards.org

**Manuela Wagner** Organisation and Communications  
manuela@worldsummitawards.org

**Liene Ulmane & Diogo Paciência**

Winners Support

**Pia Frizberg**, Event Support

**Anna Gauto**, PR Support

**Luka Kalas, Matthias Kandler, Birgit Kolb, Anna Rechberger,**

**Ali Fehadawee**, Event Support

**TGM Vienna Students** - Volunteers

**Herbert Ellinger**, Design

**Philipp Benedikt and David Pan**, Video and Photography

**Markus Engelberger**, Graphic Recording

ICNM - International Center for New Media  
Leopoldskronstraße 30 | 5020 Salzburg | Austria  
Thurngasse 8 | 1090 Vienna | Austria



WSAoffice #WSAVienna



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