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UNITED NATIONS FRAMEWORK



MARCH 9-11  
ERSTE CAMPUS

**WSA**  
GLOBAL CONGRESS  
**VIENNA**  
**2020**  
hack\_ the gap\_

**DIGITAL SOLUTIONS FOR THE UN SDGS**

EVOLVING PROGRAM

MARCH 2020

## SUNDAY, MARCH 8<sup>TH</sup>

### Connect for Impact & Welcome To Vienna INTERNATIONAL WOMEN'S DAY

- 10:00 - **PITCH PERFECT WORKSHOPS**  
16:00 **1:1 pitch training** for WSA winning teams  
by **Niki Ernst, Victoria Masso, Sachi Wickramage, Mathias Haas, Carlos Abler, Catherine Warren**  
*individual schedule for WSA winning teams*
- 14:00-18:15 WSA GLOBAL CONGRESS REGISTRATION FOR INTERNATIONAL DELEGATES  
→ Hotel Schani Lobby ←
- 16:00 **WSA Winners Briefing, followed by DEVELOP YOUR PRESENTATION SKILLS**  
Workshop by **Victoria Masso** for WSA winning teams  
→ Hotel Schani Rooftop ←
- 16:30 - **WSA GLOBAL EXPERTS REUNION**  
18:00 with **Rudy Laddaga and Manuela Wagner**  
for WSA National Experts and WSA Youth Ambassadors  
→ Hotel Schani, Meeting Room Ground Floor ←
- 19:00-21:30 **HACK THE GENDER GAP**  
**Welcome Reception on occasion of the International's Women Day**  
→ TUtheSky - Getreidemarkt 9, 1060 Wien | On invitation only ←  
Welcome words by:  
**Anna Andrea Steiger**, Vice Rector Human Resources and Gender, Technical University Vienna, Austria  
**Peter A. Bruck**, WSA Chairman, Austria

in partnership with



TECHNISCHE  
UNIVERSITÄT  
WIEN  
Vienna | Austria

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# MONDAY, MARCH 9<sup>TH</sup>

## HACK THE GAP - DIGITAL SOLUTIONS FOR GENDER JUSTICE



→ Erste Campus, Grand Hall ← | Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 **DIGITAL DIVES AND THE CONTENT GAP**  
WSA GLOBAL CONGRESS OPENING

- **Carmencita Nader**, Social Banking, Erste Group, Austria
  - **Mariana Kühnel**, Deputy Secretary General, Austrian Federal Economic Chamber, Austria
  - **Peter A. Bruck**, WSA Chairman
- “Disrupt the Disruptions - the world’s best digital content driven solutions for UN SDGs”**
- **Alexander Van der Bellen**, Federal President, Republic of Austria - Videostatement

09:45 **HACK THE GENDER DIVIDE: EmpowHERment in Tech**  
Moderated by **Dana Al Salem**, Digital Media Specialist, France-Kuwait  
**Power Input:**

- **Victoria Masso**, Behavioural Hacking, Venezuela
- **Lisa Fassi**, Female Founders, Austria
- **Nelly Moffett**, President Taal Project, France
- **Monika Fröhler**, Ban-Ki Moon Center for Global Citizens, Austria
- **Saba Khalid**, Founder Raaji, Pakistan



→ Erste Campus,  
Seminar Room←

Africa-India Innovation  
Challenge by Advantage  
Austria

Innovation Pitches



10:45 **Henry Dobson**, The Institute of Technological Ethics, Australia  
**“Technology drives society -  
How to think ethically about technology with impact”**

11:15 **HACK THE GENDER GAP**  
Interactive Discussion | Fishbowl Session  
Moderated by **Peter A. Bruck**, WSA Chairman, Austria

12:30-  
13:30 **» LUNCH BREAK**



# MONDAY, MARCH 9<sup>TH</sup>

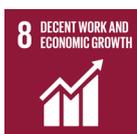
13:30 **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**  
**WINNING TEAMS INNOVATION PITCHES**  
 Grand Jury voting for World Summit Award Global Champions

13:30 - → Meeting Room ←

## CULTURE & TOURISM

Moderated by **Marta Tomovska**,  
 North Macedonia

- Artivive, Austria
- Mapalytics, Pakistan
- NHM, Digital Collections Programme, UK
- Suda Outdoors, Chile
- The Living First Languages Platform, Australia



→ Grand Hall ←

## LEARNING & EDUCATION

Moderated by **Rudy Laddaga**, Mexico

- AMBOSS, Germany
- BitDegree, Lithuania
- Jana Reading, Palestine
- Ovante, Colombia



14:45 - → Meeting Room ←

## HEALTH & WELL-BEING

16:00 Moderated by **Kasia Klimek**, Poland

- ChestEye CAD, Lithuania
- KEA MEDICALS, Benin
- Next step for epilepsy seizure prediction, Spain
- Reducept, Netherlands
- VOKA.IO, Belarus



→ Grand Hall ←

## INCLUSION & EMPOWERMENT

Moderated by **Carolina Rossi**, Chile

- DOT, South Korea
- MISSING - Game for a cause, India
- SiMAX, Austria



16:00 - » REFRESHMENT BREAK  
 16:30

## WSA INTERACTIVE WORKSHOPS

16:30 - → Erste Foundation ←

### LEADERSHIP AS AN ENTREPRENEUR

How to create a Culture of Innovation by **Paul Hughes**, Ten Meters of Thinking, Ireland

→ Grand Hall ←

### THE ETHIC CANVAS

by **Henry Dobson**, The Institute of Technological Ethics, Australia

→ Flip, Lab ←

### BUSINESS MODELLING FOR SOCIAL ENTREPRENEURS

by **Andy Lieberman**, Miller Center for Social Entrepreneurship, USA

→ Flip, Library ←

### STORYTELLING FOR SOCIAL IMPACT

by **Mathias Haas**, SuperSocial, Austria

→ Grand Hall ←

### HOW TO MEASURE MY IMPACT

by **Anna Riedl**, Effective Altruism Austria,

→ Meeting Room ←

### POEM - SUSTAINING YOUR TECH STARTUP

by **Tomi Davies**, President African Business Angels Network, Nigeria

TUESDAY, MARCH 10<sup>TH</sup>

## DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE CHANGE



→ Erste Campus, Grand Hall ← Moderation: **Ms. Rita Isiba**, Aphropean partners, Austria

08:30 **Check-In and Registration**

09:00 - **DISRUPT DISRUPTION: Turning Technology Around**  
10:00 Recap from Day 1 followed by Inspiration Talks moderated by **Rita Isiba**

### INSPIRATION TALKS

**Max Schrems**, Honorary Director/Data Protection Lawyer noyb, Austria

“Facebook 4 Evil: How to tame a giant”

**Christella Uwamahoro**, Rwanda ICT Chamber, Rwanda

“Leapfrogging. Technology and Innovation in Africa.”

**Jehan Ara**, President P@SHA, Pakistan

“Entrepreneurship 4 SDGs - Creating jobs with startups.”

10:00 **OPEN MIC - Take the stage and impress the audience with your 2min talk!**

### SDG ACTION

Innovation Talks, moderated by **Rita Isiba**

- **Ivana Kostic**, Co-Founder Health Tech Lab, Serbia
- **Anshul Tewari**, Founder YouthKiAwaaz, India
- **Sachi Wickramage**, Australia/Sri Lanka
- **Silvio Kirchmair**, CEO Umdasch Storemakers, Austria

**SDG WORLDCAFE** facilitated by Aiesec Austria

11:00 Interactive Session

Outcomes will be reported to the UN SG, UN75: Shaping Our Future Together



12:30 - » **LUNCH BREAK**

13:30

13:30 - **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**

14:45

WINNING TEAMS INNOVATION PITCHES

Grand Jury voting for World Summit Award Global Champions

→ Meeting Room ←

### GOVERNMENT & CITIZEN ENGAGEMENT

Moderated by **Tanja Wehsely**, Austria

- meuParlamento.pt, Portugal
- CitizenLab, Belgium
- Communteer, Australia
- GIVE.Asia, South Korea
- TerriData, Colombia



→ Grand Hall ←

### SMART SETTLEMENT & URBANIZATION

Moderated by **Jan Schwaab**, Germany

- BRIDGEFY, Mexico
- PPa Peoples Protection App, Spain
- RaSpect, China
- Vienna provides space, Austria



14:45 - WINNING TEAMS INNOVATION PITCHES  
 16:00 Grand Jury voting for World Summit Award Global Champions

→ Meeting Room ←

## ENVIRONMENT & GREEN ENERGY

Moderated by **Catherine Warren**, Canada

- OneSoil, Belarus
- Pylon Network, Spain



→ Grand Hall ←

## BUSINESS & COMMERCE

Moderated by **tbc**

- PAYMHO, Mexico
- Socialab, Chile
- Socialsuite, Australia
- Vimosure, Botswana



16:00-  
16:15

## REFRESHMENT BREAK

→ Grand Hall ←

## WSA YOUNG INNOVATORS

Moderated by **Moses Acquah**, Ghana

16:15 -  
17:00



- Almeta, Syrian Arab Republic
- Forest and Climate, Serbia
- Shuttle, Bangladesh
- Virtualahan, Philippines

17:00 Hack the gaps - WSA vision 2030 by Peter A. Bruck, WSA chairman

17:15 - SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS

18:30 → Meeting Room ←

**THE INNOVATION MINDSET**  
by **Paul Hughes**

→ FLIP ←

**HIGHLIGHT TOUR FLIP - FINANCIAL LIFE PARK**

→ GRAND HALL ←

**CONNECT TO IMPACT**

**1:1 MENTORING SESSION FOR WSA WINNING TEAMS AND LOCAL SOCIAL BUSINESSES**

19:00 → Hotel Schani ←

## WSA GRAND JURY MEETING & DINNER

decision on WSA Global Champions Vienna  
*closed session for jury members*  
 in partnership with MyChef



# WEDNESDAY, MARCH 11<sup>TH</sup>

## CONNECT FOR IMPACT : WSA ACADEMY - CHOOSE YOUR PROGRAM JOURNEY



On Invitation Only

10:00 - →IMFINO←

14:00 **THE JUSTIFIABLE ASK:  
WHAT INVESTORS  
WANT TO HEAR**  
by **Andy Libermann**,  
Miller Center for Social  
Entrepreneurship, Santa  
Clara, USA

→TALENT GARDEN ←

**TECH START UP  
BARCAMP**  
with local and interna-  
tional tech-preneurs  
by **Stefan Bauer**, Inno-  
vation School Director |  
Talent Garden Vienna

→Talentgarden←

»» 10:00 - 13:00

**JOSEF UMDASCH  
RESEARCH PRIZE 2020  
PITCHES**

Responsible Consump-  
tion Through Digitalisa-  
tion in partnership with  
WSA

→ATOS LAB ←

**INDUSTRY 4.0 & IOT-**  
Knowledge Transfer and  
Presentation at Aspern in  
partnership with  
**Atos**

→UN HQ Vienna ←

**SOCIAL ENTREPRE-  
NEURS & THE UN**  
Roundtable discussion  
with selected WSA  
winners and UN repre-  
sentatives  
**Matteo Landi & UNIS  
Vienna**

→Magdas Hotel←

**STORYTELLING &  
MARKETING CLINIC**  
by **Mathias Haas and  
Victoria Masso**

15:00

» **ENJOY YOUR FREE TIME IN VIENNA**

*Book a tour through the WSA office*

19:00

## WSA GALA AND AWARD CEREMONY

→ Vienna City Hall, entrance Lichtenfelsgasse 2 , on invitation only ←

### Digital Content Driven SDGs: Sustaining Our One World

Award Ceremony honouring the 40 winning teams of WSA 2019, WSA Young Innovators  
Announcement of the **Josef Umdasch Research Prize Winners, Africa India Innovation Challenge  
Winners** and the **WSA Global Champions 2020 Vienna**

Award Hosts:

**Prof. Dr. Peter A. Bruck**, WSA Chairman and  
**Michael Ludwig**, Mayor of Vienna

MCs: **Gica Trierweiler** and **Ralph Simon**

DJ: **Tobi Rudig**

Music: **Varietas-Ensemble**

### Guests of Honor:

**Hon. Minister Leonore Gewessler**,

Federal Minister for Climate Protection, Environment, Energy, Mobility, Innovation and Technology, Austria

**Dr. Heinz Fischer**, Former Federal President of Austria, Austria

**Peter Hanke**, Executive City Councillor of Finance, Business, Digital Innovation and International Affairs,  
City of Vienna, Austria

22:00

## WSA AFTERPARTY



## WSA GLOBAL CONGRESS HOST & CHAIR PERSON

Prof. Dr. Peter A. Bruck Chairman, World Summit Award

## WSA GLOBAL CONGRESS TEAM

**Nora Wolloch**, Overall Organisation and Partnerships  
nora@worldsummitawards.org

**Manuela Wagner** Organisation and Communications  
manuela@worldsummitawards.org

**Liene Ulmane & Diogo Paciência**

Winners Support

**Pia Frizberg**, Event Support

**Luka Kalas, Matthias Kandler, Birgit Kolb, Anna Rechberger,**  
**Ali Alfihdawee**, Event Support

**TGM Vienna Students** - Volunteers

**Herbert Ellinger**, Design

**Philipp Benedikt and David Pan**, Video and Photography

**Markus Engelberger**, Graphic Recording

ICNM - International Center for New Media  
Leopoldskronstraße 30 | 5020 Salzburg | Austria  
Thurngasse 8 | 1090 Vienna | Austria



WSAoffice #WSAVienna



WorldSummitAwards



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